

EIT Regional Innovation Booster **Malta**

EIT Regional Innovation Booster Malta is a 8-month programme designed to help startups enter and scale in international markets. Through expert-led support, structured market entry planning, and access to funding and networks, startups develop and execute a clear strategy for expansion.



DIRECT ACCESS TO FUNDING

Beyond just advice, we provide a clear pathway to Xjenza Malta grants, enabling you to fund the "heavy lifting" of international expansion - from key talent acquisition to the operational costs of entering a new territory.

HIGH-LEVEL EUROPEAN PARTNERSHIPS

We leverage the immense power of the EIT Community to plug you directly into European innovation ecosystems. You will move from being a local player to a recognized partner within the largest innovation network in the EU.

STRATEGIC MARKET ENTRY

We solve the "market-fit" puzzle by pairing you with RIB Buddies - local industry insiders who de-risk your expansion by providing deep-market intelligence and direct, warm introductions to decision-makers.

HOW IT WORKS:

Phase 0: Application period (May – July)

If you're a Maltese SME with a TRL 7+ product and a burning ambition to scale across Italy, Germany or France - this is where your journey begins.

Phase 1: Market Entry Strategy and Readiness (Aug- Oct)

Two intensive bootcamps - one onsite, one online - focused on scaling, sales strategy, and investment readiness, plus your first Market Landing Roadmap and a confirmed target market.

Phase 2: Market tapping and Commercial Execution (Oct – Dec)

Your dedicated RIB Buddy - a local market insider - opens doors to real clients and partners while you turn strategy into signed letters of intent and early commercial traction. Every startup that reaches this stage receives up to €50,000 in grant funding.

Phase 3: International exposure and investors scouting (Jan – Apr)

With up to €40,000 in grant funding at your disposal, convert early traction into real contracts, go deep with international investors, and - for the strongest performers - take on the UK market, culminating in a high-stakes Investor Pitch Event.

HOW TO JOIN? [eit-ris.eu/regional- innovation-booster](https://eit-ris.eu/regional-innovation-booster)

Call Opens: **14.05.2026**

Call Ends: **15.07.2026**

